# **Partner Search**

Launching Event of Latvia-Russia CBC Programme 2014-2020

**Location:** Daugavpils, Latvia **Date:** 24 November 2016

Venue: Vienības nams, Rigas Str.22a

### Objective

- To raise awareness of the Latvia-Russia programme, as well as the opportunities and benefits of the cross-border cooperation
- To provide an opportunity for participants to find partners for projects
- To provide basic information on the priorities supported by the programme and the first steps for developing partnerships and preparing CBC project proposals

## **Target Group**

- Potential applicants and partners from the eligible regions in Latvia and Russia:
  - o National, regional and local authorities;
  - o NGOs:
  - Educational institutions;
  - Business development organisations (incl. NGOs, business incubators, chambers of commerce, regional and local development agencies a.o.) operating with the aim of development of local business;
  - National, regional, local level institutions dealing with support for entrepreneurship;
  - o Institutions involved in promotion of local culture and historical heritage (incl. educational institutions, museums, NGOs a.o.);
  - o Institutions and organisations dealing with tourism, environmental protection issues and sustaining natural resources;
  - Institutions and organizations (incl. NGOs, educational institutions and others) that take part, organize, promote activities for environmental protection, sustainable lifestyle, management and protection of natural resources;
  - Public equivalent bodies dealing with water supply and wastewater management;
  - National, regional and local authorities dealing with border crossing points.

#### **Timing**

The partner search will be held together with the programme launching conference.

#### Training approach/ presenters

Participants are required to pre-register and complete a project idea form to introduce themselves and to share their willingness to cooperate with potential project partners under the LV-RU CBC programme. The completed project idea forms will be displayed on the walls of the venue.





They include the contact details of the person representing the organization during the partner forum, facilitating direct contacts during the day.

- At the event, participants are encouraged toward focused networking according to the programme priorities corresponding to their field of interest. Participants can show the priority of their interest by adding a coloured sticker to their participant badge; and they will be invited to have lunch at tables according to programme priorities at lunch time to have the possible to meet other participants interested in the same priority.
- The partner search is interactive and facilitated by the Managing Authority, JTS and two experts from the TESIM project team.
- The event will be evaluated through an evaluation form.

14:00 – 16:00 work is organised in two parallel sessions - one for the thematic objective "Business and SME development" and the other for "Environmental protection, climate change mitigation and adaption".

- **14:00 14:50** Introducing programme thematic objectives and priorities and the background information on the areas of support
- **14:50 15:30** Interview with experienced project partner on experience and tips for finding project partners and their experience of working in partnership
- 15:30 16:00 Getting to know the other participants introduction round
- Participants around the table introduce themselves by stating their name, institution and the topic of the project idea they have or would like to join.
- Each person has one minute for the introduction.
- After all participants have introduced themselves, we then have another round where each has a turn to ask questions.

